



2025 Sponsor Deck

Eight city tour for girls of color ages 12-18



BrownGirl

VILLAGE

Mission

BrownGirl Village (BGV) is a 501(c)(3) nonprofit organization founded in 2016 with a mission to expose, empower, and inspire BrownGirls aged 12–18, particularly from underserved communities. BGV provides quality programming in entrepreneurship, STEAM, health, and mental wellness to empower young girls to become responsible youth and community leaders. By instilling confidence, values of hard work, dedication, and determination, BGV helps girls realize that anything is possible. The organization is committed to breaking the cycle of trauma, knowing that healing broken girls today prevents the rise of wounded women tomorrow.

About

BrownGirl Village is dedicated to transforming the lives of 1,000 girls annually across the country, ages 12–18, through intentional, life-changing programming. Our comprehensive curriculum will focus on STEAM (Science, Technology, Engineering, Arts, and Math), Entrepreneurship, and Job Readiness, strongly emphasizing mental and physical wellness. We recognize that exposure to new opportunities and experiences is crucial for young girls, so our program goes beyond traditional education. By taking participants out of their familiar environments, we allow them to see the world beyond their current circumstances and unlock a world of possibilities.

At the core of BrownGirl Village's mission is a commitment to nurturing self-esteem and equipping our girls with the tools needed to empower themselves and others. Our programming goes beyond skill-building; it's designed to inspire, encourage, and cultivate leadership, innovation, and service. We believe every girl deserves to feel confident, valued, and capable of achieving greatness, regardless of where they come from or their challenges.

Our goal is simple but profound: to show our attendees that no dream is too big and no ambition is out of reach. Through hard work, dedication, and determination, we aim to break barriers and open doors that many young girls may not even know exist. BrownGirl Village provides the support, inspiration, and resources to make the impossible seem possible—and to equip these young women with the mindset and tools to shape their own futures. We hope that by the end of their journey with us, these girls will not only have gained new skills, but also the confidence and drive to pursue their dreams, create change, and become future leaders of tomorrow. Together, we can build a community where young girls can thrive, grow, and become the powerful, visionary leaders they were meant to be!



Attendee Benefits

- A full day of interactive sessions
- Breakfast & Lunch
- Interaction with Mentors, Industry Professionals and Celebrity Guests
- Scholarship Opportunities
- Employment Opportunities
- Transportation to Retreat (if required)
- Branded Retreat T-shirt
- Branded Retreat Tote Bag
- Entrepreneur Workshop
- Networking Opportunities
- Surprise Gift Items

BrownGirl

VILLAGE



Lexi P is the owner of Curlinistas, a thriving haircare brand, a motivational speaker, and a highly sought-after youth entrepreneur. She began her entrepreneurial journey at just 11 years old, guided by Sharon Page, Founder of BrownGirl Village. This mentorship played a pivotal role in shaping Lexi's vision to launch her own hairline and fueled her commitment to uplifting young people. At 14, just two years after sharing her entrepreneurial aspirations with her mentor, Lexi defied the odds by getting her products onto the shelves of Sally Beauty Supply, quickly making sales and proving her resilience.

As an entrepreneur, motivational speaker, author, and influential social media personality, Lexi has inspired countless young people with her empowering messages. She has also partnered with major brands like Nike, DTLR, TurboTax, MadRag, and CoverGirl, skillfully merging her entrepreneurial drive with her dedication to empowering the next generation.

Currently, Lexi serves as an ambassador for BrownGirl Village while excelling as an honor roll student at Morgan State University. She manages to balance her academic pursuits with her passion for entrepreneurship and youth empowerment. Through her innovative leadership and dynamic presence, Lexi continues to make a significant impact on both the beauty industry and student culture, paving the way for the next generation of leaders.

“BrownGirlPreneur” Lexi P

TO ALTADENA WITH ❤️



Our first stop on our 2025 BrownGirl Village tour will be Altadena, California. The "**Rise Again**" Summit is a transformative one-day event designed specifically for girls in Altadena who have faced immense hardship and loss. This summit offers a safe space for participants to heal, rebuild, and empower themselves through a series of interactive workshops, inspirational talks, and group activities.

The event features motivational speakers and guests who have overcome their own struggles, sharing personal stories of resilience and success to our young girls who may feel they have lost everything. Mental health professionals will lead workshops on coping strategies, emotional well-being, and building self-esteem. Participants will also engage in hands-on activities aimed at rediscovering their passions, setting goals, and gaining practical skills to help them navigate their futures with confidence.

In addition to the personal growth sessions, the summit will connect girls with local resources and mentorship opportunities, fostering a sense of community and support. The goal is to remind them that no matter the challenges they've faced, they have the strength to rise from the ashes, like a Phoenix, and reclaim their destiny!

COLLEGE BOUND



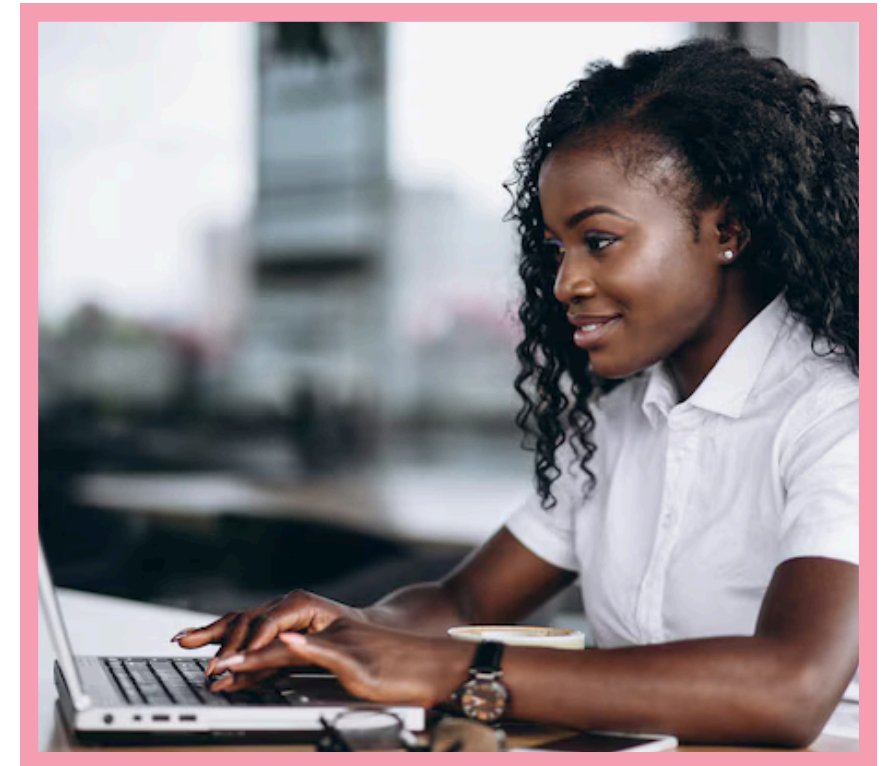
This session hosted by Honor Roll graduate Mary Rozier is designed to provide participants with essential tools, resources, and guidance for preparing for college.. It will include topics such as SAT & ACT Prep , application strategies, scholarship opportunities, essay writing, and career exploration.

THE RIGHT FORK



The Right Fork will be hosted by an Etiquette Specialist who will show our ladies acceptable dining etiquette. This will take place during the lunch hour. This will be an etiquette lunc

BROWN GIRLS CODE



This session will expose Brown Girls to STEM and the abundant opportunities that are available in Science, Technology, Engineering and Mathematics. From robotics to coding, this exposure will hopefully stimulate attendees' interest in one of these fields, which are underrepresented by women of color.

BROWNGIRL PRENEUR



BrownGirlPreneur is a interactive workshop designed to inspire and equip young girls with the skills, knowledge, and confidence to embark on their entrepreneurial journeys. By engaging in practical activities and discussions, participants will explore their interests, identify opportunities, and develop a mindset geared toward entrepreneurship. Leftridge

USED TO BE YOU



Supermodel and TV personality Cynthia Bailey will lead this dynamic round-robin session, featuring professional women from diverse backgrounds. Participants will rotate between tables, engaging in insightful conversations with accomplished women across various industries—including law, medicine, entrepreneurship, and media. These mentors will inspire and empower young girls by sharing their career journeys, offering guidance, and exposing them to exciting new possibilities for their futures.

LIGHTS, CAMERA, ACTION



Tressa A. Smallwood, an award-winning television and film producer, will lead an interactive workshop designed to introduce girls to the exciting world of film and media. This session aims to empower young girls by providing them with hands-on experience and knowledge about the various aspects of production, including planning, filming, editing, and storytelling. LCA aims to inspire the next generation of female filmmakers.

MENTAL HEALTH MATTERS



Dr. Troy Beyer owner of Mindology Fitness and mental health expert will share with our participants organic, fun, and effective tools to deal with stress reduction, anger management and organic, emotion regulation. These tools are aimed to ensure that our participants know that peace of mind is always in their hands.

YOUR BLACK IS BEAUTIFUL



Beauty experts will discuss the business of the beauty industry. This will include sessions featuring Celebrity Beauty Maven Maisie Dunbar, Celebrity Stylist Michelle Lopez, and a Professional hair stylist. These professionals will also help our attendees get job ready and discuss the secrets of a fashionista.

SOCIAL BUTTERFLY



Kenya Nycole, social media manager, entrepreneur, mua & social media influencer will teach the girls how to build and monetize their brand using social media platforms. With the constant misuse of social media, Kenya will encourage our girls to be Social Butteries - by teaching them the do's and don'ts of social media.

SHE GOT GAME



"She Got Game" is an interactive session that will expose young girls to a wide variety of sports and physical activities. The goal is to encourage them to try different sports, develop new skills, and build confidence in their athletic abilities. They will also build camaraderie while learning team-building skills.

ROOTS TO GLORY



"Roots to Glory", led by Founder Ada Brown, will serve as an enriching experience for young ladies, helping them understand their African heritage and the profound impact their ancestors had in shaping American culture. This will foster a sense of pride and connection to the continent while highlighting the contributions of their ancestors to American History.

YOUR BODY YOUR TEMPLE



Drs. will discuss topics including oral and reproductive health. Dr. Paula Orr will discuss overall reproductive health, puberty, and concerns related to sexual health, hygiene, and safety. The session will offer guidance on maintaining a healthy lifestyle, and discuss preventive care, and provide advice on managing physical changes during adolescence.

NATURALLY YOU



Natural hair is an ever growing industry. Many African American girls chemically treat their hair prematurely. This session will be hosted by a Natural Haircare professional and will encourage little girls to embrace and love their natural mane.

YOUTH FINANCIAL LITERACY



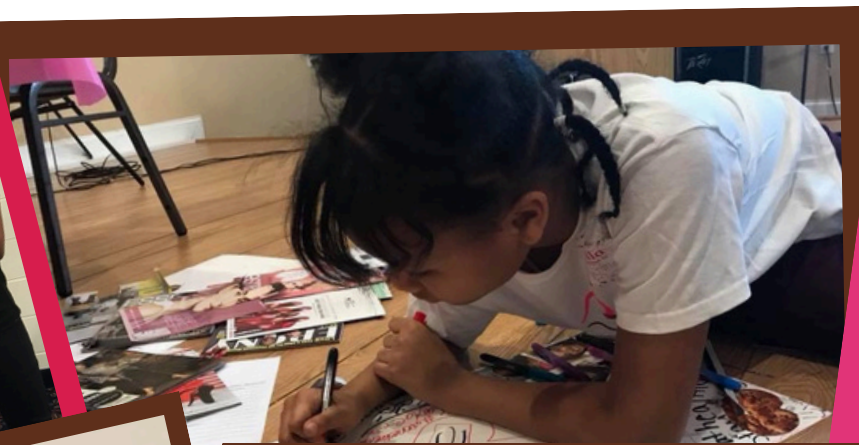
A representative from a prominent financial institution will educate our young attendees on the matters of personal finance and speak to them about savings, credit and banking. We all know that our youth need to be educated on finances at an early age and we will accomplish that in this session.

FIT BROWN GIRL



This session will encourage the girls to embrace physical fitness as a way to build strength, confidence, and overall well-being. They will understand how fitness positively impacts both their bodies and minds. Through a dynamic workout session, the girls will be motivated to stay active and cultivate a positive relationship with their bodies.

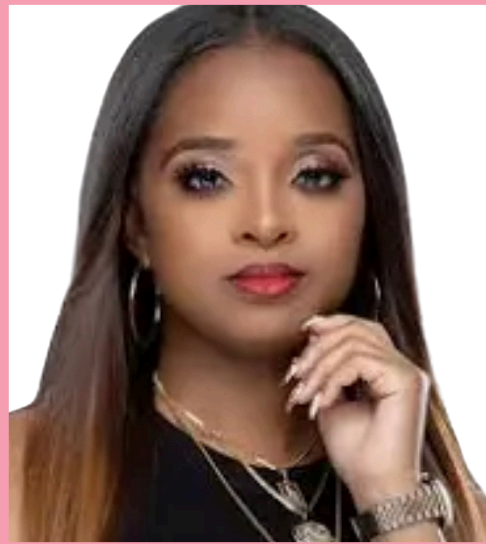




INVITED SPECIAL GUESTS



Molly Querim



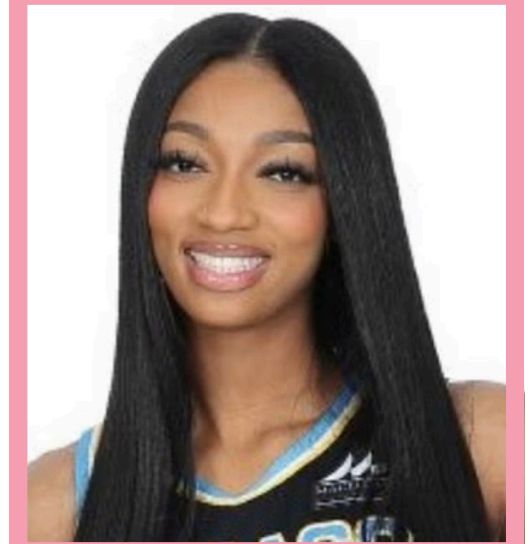
Tamika Mallory



Yandy Smith



Monique Rodriguez



Angel Reece



Pretty V



Phaedra Parks



Angie Martinez



Chef Huda



Michelle Rice

MULTIPLE CITY SPONSORSHIP LEVELS

Presenting Sponsor – \$100,000

- **Presenting Sponsor for Entire BGV Tour (6 Cities)**
- Mention in all Press Releases & Media Alerts as Presenting Sponsor
- Product Exclusivity
- Opening Remarks
- Branded Session at each Summit
- 4 (Four) Branded Virtual Sessions
- Company Branded T-shirts For Attendees
- Photo Opportunity with Celebrity Guest
- Opportunity for Product Placement
- Prominent Signage on Site
- Logo Featured on BGV Website
- 20 (Twenty) Youth Registrations to each Summit
- 6 (Six) Dedicated Posts on BGV Social Media Platform
- Video Recap of BGV Summit

Platinum Sponsor – \$50,000

- Platinum for 3 (Three) BGV Summits
- Mention in all Press Releases & Media Alerts as Platinum Sponsor
- Remarks from Company Representative at each Sponsored Summit
- Branded Session @ each Sponsored Session
- 2 (Two) Branded Virtual Sessions
- Branded T-shirts for Attendees
- Photo Opportunity with Celebrity Guest
- Opportunity for Product Placement
- Prominent Signage on Site
- Logo Featured on BGV Website
- 15 (Fifteen) Youth Registrations to each Sponsored Summit
- 4 (Four) Dedicated Posts on BGV Social Media Platform
- Video Recap of BGV Summit

Gold Sponsor – \$25,000

- Gold Sponsor for 2 (Two) BGV Summits
- Mention in all Press Releases & Media Alerts as Gold Sponsor
- Remarks from Company Representative at each Sponsored Summit
- Branded Session @ each Sponsored Summit
- 1 (One) Branded Virtual Sessions with BGV
- Branded T-shirts for Attendees
- Photo Opportunity with Celebrity Guest
- Opportunity for Product Placement
- Prominent Signage on Site
- Logo Featured on BGV Website
- 8 (Eight) Youth Registrations to each Sponsored Summit
- 2 (Two) Dedicated Posts on BGV Social Media Platform
- Video Recap of BGV Summit

INDIVIDUAL CITY SPONSORSHIP LEVELS

Silver Sponsor – \$15,000

- Mention in all Press Releases & Media Alerts as Silver Sponsor
- Remarks from Company Representative at Summit
- Branded Session
- 1 (One) Branded Virtual Session with BGV
- Photo Opportunity with Celebrity Guest
- Opportunity for Product Placement
- Prominent Signage on Site
- Logo Featured on BGV Website
- 12 (Twelve) Youth Registrations for Summit
- 1 (One) Dedicated Post on BGV Social Media Platform
- Video Recap of BGV Summit

Bronze Sponsor – \$10,000

- Mention in all Press Releases & Media Alerts as Bronze Sponsor
- Branded Session
- Photo Opportunity with Celebrity Guest
- Opportunity for Product Placement
- Logo Featured on BGV Website
- 10 (Ten) Youth Registrations for Summit
- 1 (One) Mention on BGV Social Media Platform
- Video Recap of BGV Summit

Partner – \$5,000

- Mention as Partner in Press Releases & Media Alerts
- Logo Featured on BGV Website
- 5 (Five) Youth Registrations for Summit
- 1 (One) Mention on BGV Social Media Platform

PREVIOUS SPONSORS





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